After the fact

CONSIDER

51843 0394

Source: https://www.industrydocuments.ucsf.edu/docs/kybp0000

EXHIBIT 1

CIGARETTE OUTLET BRAND IMP. T PROGRAM

REGION NAME - New York Metro

REGION # - 1200

51843 0395

	ACCT NAME	S.I.S. #	ADD'L BIP $ ($75-$250)
RETAILER 1	One Stop Deli	772613	$125
RETAILER 2			
RETAILER 3			
RETAILER 4			
RETAILER 5			
RETAILER 6			
RETAILER 7			
RETAILER 8			

Central Division
ASSN 123008

ITEM	RETAILER 1	RETAILER 2	RETAILER 3	RETAILER 4	RETAILER 5	RETAILER 6	RETAILER 7	RETAILER 8
LARGE BILLBOARD								
SMALL BILLBOARD	1							
AWNING								
STORE NAME MARQUEE								
PORTABLE LIT GROUND SIGN	1							
GROUND MOUNT								
15" X 49" SIGN								
30" X 38" SIGN								
4' X 8' WINDOW LITE BOX								
3' X 6' WINDOW LITE BOX								
NEON SIGN								
NEON BORDER SIGN								
OVERHEAD PACKAGE RACK	1							
Y SIGN	1							
BACKLIT MENU PRICER								
STANDEE	1							
WIN-CAM CHECKOUT CTR.								

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Source: https://www.industrydocuments.ucsf.edu/docs/kybp0000

CIGARETTE OUTLET BRAND IMPACT PROGRAM

REGION NAME - _____

REGION # - _____

9/23/94
TO: M.A. YOUNG
FROM: STEVE

EXHIBIT:

51843 0396

Queens

MARK
Please ADD 1 STORE NAME MARQUEE SIGN for PIOATO AND VAIBHAM LAXMI if POSSIBLE.
Both STORES INDICATED they WOULD Place THIS SIGN on TOP OF OUR CANOPY
STEVE

	ACCT NAME	S.I.S. #	ADD'L BIP $ ($75-$250)
RETAILER 1	Pronto NEWS	957979	175
RETAILER 2	Joes Lock	294602	175
RETAILER 3	VaiBHam Laxmi	788550	175
RETAILER 4	Chas smoke	788438	250
RETAILER 5	Rockline News	294987	125
RETAILER 6			
RETAILER 7			
RETAILER 8			

ITEM	RETAILER 1	RETAILER 2	RETAILER 3	RETAILER 4	RETAILER 5	RETAILER 6	RETAILER 7	RETAILER
LARGE BILLBOARD				1				
SMALL BILLBOARD	1	1	1	1				
AWNING	1-NYM		1-NYM					
STORE NAME MARQUEE	1		1		1			
PORTABLE LIT GROUND SIGN								
GROUND MOUNT			2					
15" X 49" SIGN		1	1	1	1			
30" X 38" SIGN								
4' X 8' WINDOW LITE BOX								
3' X 6' WINDOW LITE BOX				1				
NEON SIGN	1	2	1	1	1			
NEON BORDER SIGN								
OVERHEAD PACKAGE RACK	2		1					
Y SIGN	1	1	1	1	1			
BACKLIT MENU PRICER	1	1	1		1			
STANDEE								
WIN-CAM CHECKOUT CTR.								

NEWLY ADDED 9/23/94

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